Circular No. 277

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Sub: Pan India Seminar Series on Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters - Chennai

Free Trade Agreements (FTAs) are playing an increasingly important role in enhancing India's export competitiveness by providing preferential market access, reducing tariff barriers, and opening new opportunities in global markets. However, effective utilization of FTAs requires a clear understanding of rules of origin, compliance requirements, and documentation procedures.

In this context, Apparel Export Promotion Council (AEPC) is organising a Pan India FTA Utilization Outreach Program across key apparel clusters including Bengaluru, Delhi NCR, Jaipur, Mumbai, Tirupur, Chennai, Kolkata and Ludhiana during the months of June to December 2026. We have witnessed enthusiastic participation in the FTA seminars held at Bangalore, Kolkata, Ludhiana & Tirupur.

The program details of Chennai are as given below:

- **Date: 16th November 2026 (Monday)**
- **Venue: Hotel Le Royal Meridien, No,1, Grand southern Trunk (GST) Road, St. Thomas mount, Guindy, Chennai.**
- **Time: 5:00 pm – 8:00 pm (followed by Dinner)**

Registration link: https://forms.gle/qMwmxZNtqY2JszZQ9

The programme, titled **"Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters"** aims to provide practical insights into:

- Key FTAs market opportunities
- Rules of Origin and compliance requirements
- Procedures for availing preferential duty benefits
- Government initiatives and support mechanisms

We encourage all Tamil Nadu based members to actively participate and leverage this opportunity to improve their understanding for better utilization of FTAs.

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC