



APPAREL EXPORT PROMOTION COUNCIL (GURUGRAM)
AEPC/HO/EP/1399/IATF – 2024
1st April, 2024

REVISED CIRCULAR-1
(Booth available on subsidized cost with condition)

Dear Member,

Ref : Participation in “International Apparel and Textile Fair” in Dubai, UAE (20th to 22nd May, 2024).

As you would recall from our earlier Circular, the AEPC is participating in the above Fair which will take place at World Trade Centre, Dubai, UAE. Details of the Fair / financial assistance under the Market Access Initiative (MAI) scheme and other terms and conditions were already given in our previous circular (copy attached). Since then the Council has been aggressively pursuing with the Government regarding MAI grant and we are very hopeful of receiving the same. In case this is received the participation cost drastically comes down to **Rs 1.60 lacs for AEPC Members** and Rs 1.70 lacs for Non AEPC members / other EPC Members.

In view of the high likelihood of getting MAI grant, the Council will accept the payments at the subsidized rate as indicated above.

Please note, in case the MAI Grant is not received, then the participation cost would be Rs 3 lacs / 3.10 lacs for AEPC / Non AEPC Members respectively and balance amount would be paid by the Exporters before their participation is confirmed.

The Middle East market is fast developing and Dubai is not only the gateway to the GCC countries, but to other countries in Africa. Please do not miss this opportunity.

Last date for booking 15.4.2024.

Payment Mode:

a) Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S.Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India)
Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244

b) Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

Account No- 12021450000261

IFS Code - HDFC0001202

Bank Name- HDFC Bank

ADDRESS: Shop No. 26-28, Ground Floor,
Cross Point Mall, Opp Galleria Market, DLF Phase 4
Gurgaon-122009 Haryana

No cheque payment will be accepted. Also share the UTR Details in case of online payment.

Yours Sincerely,

(S. Hari Krishnan)
Director (Export Promotion)

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