



Circular No. 263

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
28th August, 2026

Sub: Webinar on “Local Roots, Global Reach: The Next Growth Journey for India’s Apparel MSMEs”.

Dear Member Exporters,

The Apparel Export Promotion Council (AEPC), in collaboration with Wadhvani Foundation, is pleased to organize a webinar on "Local Roots, Global Reach: The Next Growth Journey for India’s Apparel MSMEs" for apparel manufacturers and exporters across India.

The webinar is aimed at helping apparel enterprises strengthen their competitiveness, enhance operational efficiency, and adopt effective strategies to expand and sustain their export business in international markets. Experts from Wadhvani Foundation will share key point on enterprise competitiveness, business growth strategies, market readiness, and approaches to improving overall export performance.

The webinar will provide an excellent opportunity for participants to:

- Understand the international market trends and buyer requirements for apparel exports.
- Gain insights into product quality and export procedures.
- Learn best practices for meeting buyer and regulatory expectations in the international market.
- Strengthen export readiness and improve access to international markets.

Details of the Webinar:

Date: 2nd September 2026 (Wednesday)

Time: 3:00 PM to 4:00 PM (IST)

Registration-cum-Joining link:

<https://crm-accelerate.netlify.app/form.html?act=49e45a79-9af3-4d39-ac16-4aad0232e5c7>

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC



LOCAL ROOTS, GLOBAL REACH

The Next Growth Journey for India's Apparel MSMEs

Discover how to identify new markets, become export-ready, and build the capabilities to scale your apparel business nationally and globally.



2 September
2026



3:00 PM –
4:00 PM



LIVE
WEBINAR

EXPERT SESSION BY

Vibhu Dixit

Founder, AV Group and
Export Guru



Exclusive for
Apparel MSME Founders & Business Leaders