Circular No 279

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
12.11.2026

Sub: Webinar on "Is Your Apparel Export Business Digitally Ready? From Product Discovery to Order Fulfilment".

Dear Members,

The Apparel Export Promotion Council (AEPC), in association with NAICOS and LogistieX, proposes to organize a webinar on "Is Your Apparel Export Business Digitally Ready? From Product Discovery to Order Fulfilment" for its members.

The webinar will focus on the importance of digital transformation in the apparel export business and how technology can streamline operations across the entire business value chain, from product discovery and buyer engagement to order processing, inventory management, logistics and final fulfilment.

The session will provide insights into how integrated digital solutions can improve operational efficiency, enhance supply chain visibility, simplify business processes, reduce manual intervention and strengthen coordination across different stages of the apparel export journey.

The webinar will provide an excellent opportunity for participants to:

- Enhance Digital Readiness: Understand the importance of digital adoption in improving the efficiency and competitiveness of apparel export businesses.
- Streamline Business Operations: Explore digital solutions for product discovery, buyer coordination, order management and inventory handling.
- Improve Supply Chain Visibility: Learn how technology can facilitate better coordination, shipment tracking and order fulfilment.
- Strengthen Export Competitiveness: Understand how integrated digital platforms can support faster, more efficient and transparent export operations.

Details of the Webinar:

- Date: 18th November, 2026 (Wednesday).
- Time: 3.00 PM to 4.00 PM

Registration-cum-Joining Link:
https://aepcindia.webex.com/weblink/register/r617ed48b722d9279e6d32ee370b7fc09

Yours sincerely,

Mithileshwar Thakur
Secretary General, AEPC