



Circular no: 265

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
3rd September, 2026

Sub: Webinar on “Market Access & Regulatory Compliances for Apparel Exporters in African Market”

Dear Member Exporters,

The Apparel Export Promotion Council (AEPC), in collaboration with Intertek, is pleased to organize a webinar on “Market Access & Regulatory Compliances for Apparel Exporters in African Market” for apparel exporters.

The webinar is being organized with the objective of providing Indian apparel exporters with a better understanding of the market access opportunities, compliance standards and business considerations relevant to the African market. As African markets continue to offer emerging opportunities for Indian apparel exporters, understanding the applicable regulations, product requirements and buyer expectations is essential for successful and sustainable market entry.

Experts from Intertek will share insights into the key regulatory and compliance aspects applicable to apparel exports to African markets, along with practical guidance to help exporters strengthen their market readiness and compliance capabilities.

The webinar will provide an excellent opportunity for participants to:

- Understand the market access opportunities and potential in African apparel markets.
- Gain insights into regulatory and compliance requirements applicable to apparel exports in African markets.
- Understand relevant product standards, testing and certification requirements.
- Identify important compliance considerations for successful and sustainable market entry.

Details of the Webinar:

- Date: 10th September, 2026 (Thursday)
- Time: 3:00 PM to 4:00 PM (IST)

Registration-cum-Joining Link:

<https://aepcindia.webex.com/weblink/register/r07374857a4c8b6ab08032e4862b34374>

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC