Circular No 280

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
09.11.2026

Sub: Webinar on "TRACE: Turning Compliance into a Competitive Advantage for Apparel Exporters"

Dear Members,

The Apparel Export Promotion Council (AEPC), in association with Infomerics Analytics and Research Pvt. Ltd., proposes to organize a webinar on "TRACE: Turning Compliance into a Competitive Advantage for Apparel Exporters" for apparel exporters

The webinar will focus on the importance of compliance in strengthening the competitiveness of the Indian apparel export industry. The session will provide insights into the evolving apparel industry landscape, key industry developments and Trace scheme.

The webinar will provide an excellent opportunity for participants to:

- Understand Compliance Requirements: Gain insights into the importance of compliance in the apparel export business.
- Understand Trace Scheme: The importance and benefits of Trace for apparel industry.
- Enhance Competitiveness: Learn how effective compliance practices can strengthen business credibility and global market positioning.

Details of the Webinar:

- Date: 19th November, 2026 (Thursday)
- Time: 3:00 PM to 4:00 PM (IST)

Registration-cum-Joining Link:
https://aepcindia.webex.com/weblink/register/r81b96cd88ae90af357f8584a049bad3a

Yours sincerely,

Mithileshwar Thakur
Secretary General, AEPC