



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/SA/EP 2025 -26

Dated : 12th June, 2025

AEPC's PARTICIPATION IN "SAUDI FASHION & TEX EXPO" (From 25 - 28 September, 2025)

DATE OF SUBMISSION OF APPLICATION EXTENDED UPTO 30TH JUNE, 2025

Dear Member,

Apparel Export Promotion Council (AEPC) is participating in Saudi Fashion & Tex Expo to be held from 25th to 28th September, 2025, which will take place at Jeddah International & Convention Center, Jeddah, Saudi Arabia.

1. About SAUDI FASHION & TEX EXPO - The event is Saudi Arabia's biggest Fashion & Textile Show and is dedicated to the latest innovations, trends and advancements in apparel & fashion, textiles and leather products and this show provides an unparalleled platform to connect with key industry players, potential buyers and global fashion leaders.

3rd (edition) Saudi Fashion & Tex Expo - Saudi International Fashion, Textiles & Leather Exhibition will open its doors in Jeddah International Exhibition & Convention Center with the participation of leading garment exhibitors and brands from the most prestigious fashion and textile producers of the region. This platform allows national and international companies of different industry sectors with the support of the Riyadh Chamber of Commerce, to show and promote their skills, meet partners and venture into a new and thriving market. The previous event featured 337 exhibitors and attracted 12,420 buyers. This year, approximately 500 exhibitors are being planned to participate.

Saudi Fashion & Tex Fair will feature thousands of latest trends and textile products by gathering fashion specialists and textile buyers from the Gulf and African countries. The fair is the key hub for textile producers who aim to reach wholesalers, retailers, chain stores, boutique owners, agents, distributors, designers, department stores, purchasing offices. Dedicated to innovative and the latest designs Saudi Fashion & Tex Fair is the unique textile platform to expand trader's network and experience the latest technologies and trends.

2. Schedule :

The Saudi Fashion & Tex Fair shall take place at Jeddah, Saudi Arabia on the following dates :-

Venue / City	: Jeddah International & Convention Center, Jeddah, Saudi Arabia
Set up Day	: 24 th September, 2025 (Wednesday)
Fair Days	: 25 - 28 September, 2025 (Thursday - Sunday)

3. Why you should exhibit in Saudi Fashion & Tex, Saudi Arabia ?

Saudi Fashion & Tex Fair is Saudi Arabia premier platform for sourcing Women's Wear, Men's Wear, Kid's Wear, Sports Wear, Knitwear, Socks, Garments, Lingerie, Leather Wear, Shoes & Bags Accessories etc. Exhibitors are

mainly from Saudi Arabia regions, Turkiye, Egypt, Italy, USA, Hong Kong, Japan, India, Jordan, Morocco, China, Pakistan, U.K., Indonesia, Bangladesh, Spain, UAE, Sri Lanka, The Netherlands & many more highly renowned manufacturing countries across the globe. Saudi Arabia's fashion industry is rapidly expanding, with increasing demand for quality apparel & textiles, sustainable fashion and innovative designs.

RMG imports into Saudi Arabia have increased in the last five years. Saudi Arabia's import from India has also increased in these past years. Import from India's in 2020 was 462.9 USD mn., which increased to 550.5 USD mn. in 2024. India has captured a share of 13.4% in 2024. At a category level according to 2024, Woven RMG holds a much better acceptance in Saudi Arabia as compared to knitted apparel.

For more details about RMG Import into Saudi Arabia please click here

4. Participation Charges for exhibitors :

Participation Charges are as mentioned below :

Particulars	Participation Charges (Rs.)
Cost per booth (size : 9 sqm.)	Rs. 3,65,000 /-
<i>The participation charges do not cover airfare, hotel expenses, or any other personal costs (such as logistics), including the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.</i>	
<i>The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.</i>	
→10% extra will be charged for the corner booth (two sides open booth) as per availability of the booth.	

Rush to book your booth by making the payment of participation charges ASAP.

5. Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

The Apparel Export Promotion Council has submitted a proposal to the concerned Ministry, requesting the MAI Grant for participation in the Saudi Fashion & Tex Fair. **The Ministry's decision on our proposal is awaited and cannot be considered approved unless confirmed in writing.**

The MAI Grants as and when received will be disbursed to the eligible exhibitors as per MAI Norms.

It is pertinent to mention that as per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

"a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed."

Reimbursement of airfare: - Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, Govt. of India. Accordingly, regular Director / Partner / Proprietor / regular officer of the company on senior managerial position of participating firm/company having 12 months membership with Council, exporter having minimum FOB value

of exports Rs. 50 Lakhs but below Rs. 50 Cr. in the preceding financial year shall be eligible for reimbursement of airfare as per MAI Guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

(On receipt of MAI grant from the Ministry, the booth cost will be subsidized and the balance amount would be refunded to the eligible exporters as per MAI norms)

6. The deadline for submitting the application along with payment is 30th June, 2025.

7. Payment Mode:

- a. Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000004590

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM - 122003

- b. Demand Draft or Pay Order in the name of "Apparel Export Promotion Council" (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

NOTE:

- a) **No cheque payment will be accepted.**
b) **Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.**

8. Booth Packages: The booth package includes Stand construction, Wall elements, Carpet, Spotlights, Table and chairs, Hang rails or shelves and Triple socket.

9. Guidelines for allotment of the booths:

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Saudi Arabia. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

11. Cancellation charges: Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitor-registration/>

14. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) **Mobile** No.+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India **Tel** : +91 124 2708177 (D), **Mobile No** : +91 9810505165 / **Email** : nseth@aepcindia.com
3. Mrs. Savita Taneja, Assistant Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India, Tel.: +91 124 2708135(D), **Mobile No.:** 9654751745, **E mail:** savita.aepc@gmail.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of "APPAREL EXPORT PROMOTION COUNCIL" GURGAON.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Jeddah, Saudi Arabia.

Yours Sincerely,

(Indra Vikram Singh)
Dy. Secretary General

Enclosure: [Application Form](#)

***Disclaimer:** AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.*