



**Apparel Export
Promotion Council**
(Sponsored by Govt. of India, Ministry of Textiles)

AEPC/HO/EP/IATF – 2025-2026
29th January 2025

CIRCULAR

**Participation in “International Apparel and Textile Fair” in Dubai, UAE
(From 20th to 22nd May, 2025)**

Dear Member,

AEPC is participating in “International Apparel and Textile Fair”, Dubai, UAE to be held from 20th to 22nd May, 2025, which will take place at Dubai Festival Arena, Intercontinental Dubai, UAE.

1. About IATF:

International Apparel and Textile Fair (IATF) is UAE’s premier platform for sourcing Apparel, Fashion Fabrics, Prints, Machineries, Clothing Accessories, Home Textiles, Footwear and Handbags. IATF in its 19th edition will be showcasing Spring-Summer collections & Autumn-Winter highlights. The fair attracts a wide range of textile mills, accessories / trim suppliers, print designers, and major footwear manufacturers. Exhibitors are mainly from China, Egypt, Turkey, Poland, France, Korea, Spain, Germany, Japan, Belarus, Hong Kong, Malaysia, Sri Lanka, Indonesia, India & many more highly renowned manufacturing countries across the globe.

2. Why you should exhibit in IATF, Dubai?

India is one of the largest trade partner for the United Arab Emirates (UAE) and the second largest supplier to UAE after China. The India-UAE Comprehensive Economic Partnership Agreement (CEPA) is estimated to take bilateral trade between India and UAE to a new level. Apparel imports into Dubai have been increasing in the last five years. UAE’s imports of RMG from the world was 4438.9 USD Million in 2019 which increased to 6606.7 USD Million in 2023. Indian export of RMG to UAE has also been stable with India capturing a share of 15.00% in UAE’s total apparel import in 2023.

Accounting for about 5.5 percent of the world’s annual textile and clothing sales, the UAE has today become the world’s fourth largest trading center of fashion and apparel.

IATF provides manufacturers and their agents an opportunity to showcase their products to the most influential buyers and designers in the Middle East & North Africa (MENA) Fashion sphere. Principally a “Trade Only” event, IATF provides a professional and conducive atmosphere for business and networking.

[For more details please click](#)

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3. Venue: Dubai Festival Arena, Intercontinental Dubai, UAE

Dates

Dates	Days
Set-up Day : 19 th May, 2025	(Monday)
Fair Days : 20-22 May, 2025	(Tuesday-Thursday)

4. Participation Charges:

Participation Charges are as mentioned below. The participation charges do not include air-fare, hotel expenditure or any other kind of personal expenses (logistics etc.):

Particulars	Participation charges (Rs.)
Cost per booth of (size: 9 sqm.)	Rs. 3,35,000/-
Early Bird Discount (If payment is made on or before 28 th Feb.2025)	(-) Rs. 10,000/- Rs. 3,25,000/-

(For corner booth pay 10% extra of the application amount) The corner booths will be available subject to it's availability)

5. Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

The Apparel Export Promotion Council has submitted a proposal to the concerned Ministry, requesting the MAI Grant for participation in the 19th Edition of International Apparel and Textile Fair (IATF). **The Ministry's decision on our proposal is awaited and cannot be considered approved unless confirmed in writing.**

The MAI Grants as and when received will be disbursed to the eligible exhibitors as per MAI Norms.

It is pertinent to mention that as per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.”

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Reimbursement of airfare: - Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, Govt. of India. accordingly, regular Director / Partner / Proprietor / regular officer of the company on senior managerial position of participating firm/company presently having a minimum of 12 months continuous membership with Council, exporter having minimum FOB value of exports Rs. 50 Lakhs but below Rs. 50 Cr. in the preceding financial year shall be eligible for reimbursement of airfare as per MAI Guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

(On receipt of MAI grant from the Ministry, the booth cost will be subsidized and accordingly the amount so decided would be refunded to the eligible exporters as per MAI norms)

6. The last date for submission of application with payment is 10th March, 2025 (Monday)

7. Payment Mode:

a. Payment please be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

Account No- 12021450000261

IFS Code - HDFC0001202

Bank Name- HDFC Bank

ADDRESS: Shop No. 26-28, Ground Floor,

Cross Point Mall, Opp. Galleria Market, DLF Phase 4,

Gurgaon-122009 Haryana

b. Demand Draft or Pay Order in the name of "Apparel Export Promotion Council" (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244

NOTE:

a) **No cheque payment will be accepted.**

b) **Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.**

8. Booth Packages:

The following booth facilities shall be provided to the participating exhibitors.

- 9 Sq.Mtr. booth includes – 1 table, 2 chairs, 3 spotlights, 4 dozen hangers, One hanger rail stand, Carpet, Name Fascia, Power Socket, Waste bin,

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Catalogue Entry, etc. for the duration of the show.

9. Guidelines for allotment of the booths:

- i) All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lots by AEPC.
- ii) No change in the booths, once allotted would be entertained under any circumstances.
- iii) The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv) The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter UAE. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

11. Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitor-registration/>

13. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) Mobile No.+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) AEPC, **Tel:** +91 124 2708177 (D), **Mobile :** +91 9810505165 / **Email :** nseth@aepcindia.com
3. Mr. Sudhir Kumar, Dy. Director , EP Department, AEPC, Tel.: +91 124 2708144(D), Mobile No.: 9911143988, E mail: sdahiya@aepcindia.com

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You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL” GURGAON.**

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Dubai, UAE,

Yours Sincerely,

**(Indra Vikram Singh)
Dy. Secretary General**

Enclosure: Application Form

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.



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APPLICATION FORM
ARTICIPATION IN “INTERNATIONAL APPAREL & TEXTILE FAIR” (IATF)
(FROM 20TH TO 22ND MAY, 2025)
(On the Company's letterhead)

1. **Company's Name** :
2. **Name of the Contact Person** :
3. **Designation** :
4. **Mobile No.** :
5. **Address with PIN No.** :
6. **City** :
7. **Telephone Number** :
8. **E-mail id** :
9. **Website of Company** :
10. **RCMC No. & Date** : RCMC No. _____ Date _____

(Renewal fee paid 2025-26: YES / NO
Please Tick)
11. **IEC Number** :
12. **PAN Number** :
13. **TAN Number** :
14. **GST Number** :
15. **CIN Number (required for only Pvt. Ltd. Companies** :
16. **Status of Company (Please tick)** : Partnership
: Proprietorship
: Pvt. Ltd.
: Ltd. Company
: LLP
17. **Type of Company (Please tick)** :Manufacturer
: Merchant Exporter
: Merchant Cum Manufacturer
18. **Whether belongs to MSME (please tick)** : YES NO
19. **Name of Participant (Director / Partner / Prop./Regular Officer at Sr. Level) with DIN No.** :
20. **Whether belongs to (please** : SC/ST

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tick) : **GENERAL**
: **WOMAN**

21 Export Performance during the last three years : **2024-25**
: **2023-24**
: **2022-23**

22 **HS Codes in respect of the products being promoted/marketed by exhibitor**
:
(at least 6 HS Codes should be given)

S.No	HS Code (6 digit level)	Product Description
1		
2		
3		
4		
5		
6		

23 Main items of production :
24 Mention segment :
Knitted/Woven
25 Present production capacity: : _____ pcs. per month / No. of
Machine _____
26 Major brands & Fashion labels :
27 Major Countries of Exports :
28 Have you exported to before : **YES** **NO**

29	Export performance to UAE for the last three Years	: 2024-25	
		: 2023-24	
		: 2022-23	

30 Sustainability Certifications :-
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...
:.....

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31 Please fill up the details of the Visiting Representative in the following format:

1	Name as appearing in Passport	:	
2	Passport Number	:	
3	Date of Issue	:	
4	Date of Expiry	:	
5	Date of Birth	:	
6	Place of Issue	:	
7	Whether has valid UAE Visa	:	YES / NO

- In any case the person is not going whose details given above, may please intimate in advance the details of person who is attending the fair before the leaving the Country

32 Have you participated in the same event previously with AEPC or any other Council / Organization? (with MAI support)

If Yes, Year(s) _____ Number of times: _____

33 Have you participated in any other event under MAI assistance in 2025-26 with AEPC other EPC's/Commodity Board/ Trade Bodies?

YES	NO
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If yes, please give details:

S.No	Name of the Event/ Country	Date of Event	Name of the EPC's/ Commodity Board/ Trade Bodies

Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).

34. Participants Charges:

Pay order/ DD for Rs. _____ drawn on _____

payable at Gurugram / New Delhi OR (in case online payment):-

UTR Details : NEFT/RTGS No.....for Rs.....

Date..... Name of Bank.....

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**If TDS is deducted, please mention its %age & amount of deduction
Rs.....**

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

Signature of Authorized Signatory

Name & Designation:

Company Seal :

Note:

- 1) **As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.**
- 2) **MAI subsidy will henceforth be provided to a member/company for a maximum of three MAI events in a financial year.**

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2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC)/ Chairman- AEPC would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debaring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI Assistance shall be permissible to regular director/ partner/proprietor / regular officer of the company on senior managerial position. Assistance would not be available to exporter of foreign nationality or holding foreign passport. **Non-MAI Exhibitor shall not be eligible for MAI reimbursement of airfare as well.**
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

DECLARATION

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place:

Signature of Authorized Signatory_____

Name & Designation_____

Company Seal_____
