



Circular No. 243

Mithileshwar Thakur
Secretary General, AEPC

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Sub: Webinar on Transforming Factories into Preferred Global Sourcing Partners

Dear Member Exporters,

In today's highly competitive global trade environment, international buyers are increasingly focusing on quality, sustainability, compliance, operational efficiency and responsible manufacturing practices while selecting sourcing partners. For Indian apparel manufacturers and exporters, it is important to continuously upgrade systems and processes to align with evolving global expectations.

In this context, the Apparel Export Promotion Council (AEPC), in collaboration with Anatech Consulting, is organising a webinar on "Transforming Factories into Preferred Global Sourcing Partners". The webinar aims to provide practical insights on enhancing factory competitiveness, improving operational efficiency, adopting global best practices and building stronger positioning in international supply chains. The session will also include an overview of Government initiatives such as the ZED (Zero Defect Zero Effect) Scheme and other MSME support measures that can help factories improve quality standards, productivity, sustainability and overall business performance.

Details of the Webinar:

Date: 05th June 2026 (Wednesday)

Time: 4:30 PM to 5:30 PM (IST)

Registration-cum-Joining link:

<https://aepcindia.webex.com/weblink/register/r813f5e0302d5a8194b86aa65531e4625>

Experts from Anatech Consulting will share their expertise and interact with participants during the session.

Members are requested to kindly participate in the webinar and take advantage of this informative session.

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC