



Circular No 272

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
29.09.2026

Subject: Webinar on Export Financing, Government Support Initiatives and Risk Management for Apparel Exporters.

The Apparel Export Promotion Council (AEPC), in association with State Bank Academy of SBI is organizing a webinar on export financing, government support initiatives, risk mitigation measures and emerging opportunities for the Indian apparel export sector.

The webinar will provide an opportunity for exporters to enhance their understanding of various banking facilities, Credit Related information, relevant government schemes and evolving developments in finance.

The key topics to be covered during the webinar include:

- Export Promotion Mission (EPM): Overview of the initiative, key components, support measures and potential benefits for exporters, particularly MSMEs.
- Export Finance and Banking Facilities: Pre-shipment and post-shipment credit, packing credit, export bill discounting and other banking facilities available to exporters.
- Interest Subvention and Credit Guarantee Support: Overview of applicable government support measures, interest-related assistance and credit guarantee mechanisms for eligible exporters.
- Export Risk Management: Payment risk management, ECGC coverage, foreign exchange risk and other challenges associated with international trade.

The program details are as given below:

- Date: 06 October 2026 (Tuesday)
- Time: 3:00 PM - 4:00 PM (IST)

Registration Cum Joining link:

<https://aepcindia.webex.com/weblink/register/rd8e5859fce0298c4bb8a3f13bda6b604>

Yours sincerely,

Mithileshwar Thakur
Secretary General, AEPC