



Circular No. 264

Mithileshwar Thakur
Secretary General, AEPC

AEPC/HO/R&PA/2026
2nd September, 2026

Sub: Webinar on “DPP and its Increasing Importance to the EU Market”

Dear Member Exporters,

The Apparel Export Promotion Council (AEPC), in collaboration with **StableDPP**, is pleased to organize a webinar on “DPP and its Increasing Importance to the EU Market”.

The webinar is being organized to create awareness among Indian apparel exporters about Digital Product Passport (DPP) and its growing importance in the European Union (EU) market. As sustainability, transparency, traceability and product-level information become increasingly important requirements in the EU, understanding the emerging DPP framework will be crucial for exporters seeking to maintain and expand their presence in the European market.

The webinar will provide an excellent opportunity for participants to:

- Understand the concept of Digital Product Passport (DPP) and its relevance to the apparel industry.
- Gain insights into the increasing importance of DPP in the EU market and emerging regulatory requirements.
- Understand the potential implications of DPP for manufacturers, exporters and supply-chain stakeholders.
- Explore practical approaches to becoming better prepared for the evolving sustainability and compliance expectations of EU buyers and regulators.

Details of the Webinar:

- Date: 8th September, 2026 (Tuesday)
- Time: 3:00 PM to 4:00 PM (IST)
- Registration-cum-Joining Link:
<https://aepcindia.webex.com/weblink/register/ra3378c5f4c2da362c61a8e462111e256>

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC