

AEPC:REG:EP:IFF:2013

8th May, 2013

Subject: Fashion Forecast Seminar: Preparatory to Mega Apparel & Textile Show in IFF, Japan

Dear Participants,

This has reference to the organization of Mega Apparel and Textile Show in International Fashion Fair (IFF), Tokyo, Japan from 17-19 July, 2013.

In order to provide expert services in the area of fashion trends & pattern of the Japanese Market, two speakers Mr. Hisao Nishiyama and Mr. Masaaki Sakaguchi are visiting India to conduct fashion seminars as per the following schedule in below mentioned 4 cities of India :-

Date	Session	City of Seminar	Venue
20th May	Morning, 11.00 am	Seminar in Gurgaon	Hall A, Apparel House , Sector 44, Institutional Area, Gurgaon
21st May	Morning, 11.00 am	Seminar in Jaipur	Hotel Fortune Select Metropolitan , Nehru Sahkar Bhawan, Jaipur
23rd May	Morning, 11.00 am	Seminar in Tirupur	Malligai Hall, Poppy's Hotel , Tirupur
24th May	Morning, 11.00 am	Seminar in Mumbai	Conference Room, Apparel Export Promotion Council , 12 th Floor, Bajaj Bhawan, Mumbai

The profiles of the above two speakers are as under:-

1. **Mr. Hisao Nishiyama**

- Study abroad: Fashion Institute of Technology of New York State University
- Worked 3 years at SPA in the States
- Went back to Japan worked in Japanese Textile Company
- Engaged in planning/production/sales of Apparel Goods
- 2006 Joined QTEC

- Present: General Manager of QTEC Dhaka Testing Center

2. Mr. Masaaki Sakaguchi

- Graduated Design Section of Bunka Fashion College
- Worked as Merchandiser/Develop of new brands in Nicole/Tokyo Rozalia/Scoop.
- 1990 Incorporated Synergy Planning Co., Consultant for Mitsukoshi/Tobu/Marui Department Stores
- 1998-2006 Total Coordinator of Japan Creation
- Consultant of many companies and Lecturer of Fashion Business

Mr. Hisao Nishiyama and Mr. Masaaki Sakaguchi will share the below with you:-

- What are the current trends prevailing in Japan
- How to present samples/garments in the booth at IFF, Tokyo,2013 (Spring Summer collection)
- Japanese standards for exports

You can take advantage of this seminar to know more about the trends, patterns prevailing in the Japanese market.

Kindly bring your samples, catalogues and your queries to take full advantage of their visit.

Kindly make it convenient to intimate your presence to the respective concerned person of the region where you wish to attend the seminar.

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