



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/MAGIC/EP 2025 -26

Dated : 16th May, 2025

Subject: Withdrawal from Sourcing at Magic Fair, Las Vegas (18-20 August 2025)

Dear Members,

Greetings from the Apparel Export Promotion Council (AEPC) !!

Further to our circular no. AEPC/HO/MAGIC/EP/2025-26 dated 22nd April 2025, inviting applications for participation in the upcoming Sourcing at Magic Show scheduled to be held in Las Vegas, USA from 18th to 20th August, 2025, we regret to inform you that due to the ongoing U.S. tariff situation and prevailing trade conditions, exporter participation has been significantly impacted.

After careful consideration, AEPC has decided not to participate in the upcoming event scheduled for August 18-20, 2025. We understand this may cause disappointment but assure you of our continued commitment to supporting our members' international exposure and exploring alternative opportunities.

Thank you for your understanding and continued support.

Best regards,

Indra Vikram Singh
DSG (AEPC)