



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/SA/EP 2026 -27

Dated: 30th July, 2026

CIRCULAR

**EXTENSION OF EARLY BIRD DISCOUNT DEADLINE
FROM 30th JULY TO 17th AUGUST, 2026 AND LAST DATE FOR RECEIVING APPLICATION
FROM 17th AUGUST TO 31st AUGUST 2026.**

**PARTICIPATION IN "SAUDI FASHION & TEX EXPO"
24th TO 27th September, 2026.**

Dear Member,

We are pleased to inform you that the last date for availing the Early Bird Discount for participation in Saudi Fashion & Tex Expo, 2026 scheduled to be held from 24th to 27th September, 2026 has been extended till 17th August, 2026 and Last Date for submitting Application along with payment is **31st August, 2026**.

Participation Charges for exhibitors are as mentioned below:

Particulars	Participation Charges(Rs.)
Cost per booth (size: 9 sqm.)Actual	Rs.3,95,000/-
Participation Fee (After considering expected MAS Grant)	Rs. 2,75,000 /-
Early Bird Discount (if payment is made on or before 17 th August, 2026)	(-) Rs. 10,000/- Rs. 2,65,000/-
After Early Bird Discount (if payment received after 17 th August, 2026)	Rs. 2,75,000/-
<i>The participation charges do not cover airfare, hotel expenses, or any other personal costs (such as logistics), including the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.</i>	
<i>The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.</i>	
→Rs.20, 000/- extra will be charged for the corner booth (two sides open booth) as per availability of the booth.	

The above price is tentative and subject to the availability of MAS/MAI Grant only. In case the grant is not available as expected, the balance amount will be recovered by the Council from the participants.

Rush to book your booth by making the payment of participation charges ASAP.

The deadline for submitting the application along with payment is 31st AUGUST, 2026.

The other terms & conditions shall remain the same as mentioned in the [Circular dated 01.07.2026 \(copy attached\)](#).

Thanking you,

Yours Sincerely,
Mithileshwar Thakur
Secretary General