



## APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/GSEA/2026

Dated: 09<sup>th</sup> June, 2026

### CIRCULAR

#### PARTICIPATION IN GLOBAL SOURCING EXPO AUSTRALIA, MELBOURNE.

From 17<sup>th</sup> to 19<sup>th</sup> November, 2026

Dear Members,

Apparel Export Promotion Council is participating in Global Sourcing Expo Australia -Melbourne Edition, scheduled to be held from 17<sup>th</sup> to 19<sup>th</sup> November, 2026, at Melbourne Convention & Exhibition Centre, Australia.

#### 1. About the Fair :

**Global Sourcing Expo Australia** is Australia's leading trade event for sourcing apparel, textiles, footwear, fashion accessories providing a major sourcing experience to Australian and New Zealand buyers. Since its launch in 2010 , originally as the Australian International Sourcing Fair, the Expo has become a key platform for connecting international manufacturers with Australian and New Zealand buyers, including importers, wholesalers, agents, and major retail chains, with a strong focus on sustainability and innovation. The event draws around 5,000 industry professionals seeking high-quality global suppliers. It also offers dedicated zones for categories like home, giftware, and fashion, making it an exciting sourcing destination.

India plays a prominent role in the Expo, with Australian buyers showing keen interest in Indian products and companies. The tariff elimination on Indian apparel under **India-Australia Economic Cooperation and Trade Agreement (Ind-Aus ECTA)** has further boosted bilateral trade, creating new opportunities for Indian exporters. The Expo supports market entry and expansion for reputed brands while helping Australian buyers discover new and competitive sourcing options. As one of the leading events in Australia with a global sourcing focus for apparel and textiles, it offers unmatched access to the region's evolving retail and fashion markets.

## 2. Schedule:

Global Sourcing Expo Australia Fair is being held at Melbourne on the following dates:-

Venue / City	Dates	Days
Melbourne Convention & Exhibition Centre, Melbourne, Australia	Set up Day : 16 <sup>th</sup> November, 2026 Fair Days :17 - 19 November, 2026	(Monday) (Tuesday - Thursday)

## 3. Why should You exhibit in Australia?

Australia has been a very attractive market for Indian Apparels. The main items of export to Australia include men's, boys', women's, girls' and kids - jerseys, pullovers, cardigans, waistcoats and similar articles, of man-made fibres, knitted or crocheted. Other key exports are trousers, bib and brace overall, breeches and shorts made of cotton and synthetic fibres. Additionally, T.shirts, shirts, singlets and other vests made from various textile materials are also significant contributors to the export portfolio.

Australia's import from India has increased during last five years. India captured a share of 3.9 % in 2021 which has increased to 5.0 % in 2025.

[For more details about RMG Import into Australia please click here](#)

## 4. Participation Charges for Exhibitors:

Without MAI/MAS (Market Access Support)

Particulars	Participation Charges (Rs.)
Cost per booth (size: 9 sqm.)	Rs. 4,94,000/-
<b>Early Bird Discount</b> (if payment is made on or before <b>20<sup>th</sup> July, 2026</b> )	Rs. 10,000/- (Rs. 4,84,000/-)
After Early Bird Discount (if payment received after <b>20<sup>th</sup> July, 2026</b> )	Rs. 4,94,000/-
The participation charges do not cover airfare, hotel expenses, or any other costs such as logistics costs on the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.	
The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.	

## **5. Financial Assistance under the Market Access Support (MAS) Schemes under Export Promotion Mission (EPM) of the Central Government:**

5.1 All members who wish to avail financial assistance under the Export Promotion Mission (EPM) are advised to carefully review and promptly fulfil the eligibility requirements prescribed under the Market Access Support (MAS) Schemes of the Central Government. These requirements are outlined in the official guidelines issued by the Government and are available on <https://www.trade.gov.in/pages/Market-access-Support> and is currently available on the link (<https://content.trade.gov.in/EPM-Scheme-Guidelines/Guidelines-for-Support-for-Market-Access-under-the-Export-Promotion-Mission.pdf>).

Members are further informed that non-compliance with these requirements may result in rejection of claims.

5.2. These guidelines are subject to revision and will be updated from time to time. Members are advised to remain apprised of the same and take necessary action accordingly in a timely manner. Members are advised to keep themselves updated in this regard by visiting <https://www.trade.gov.in/>

5.3 The Apparel Export Promotion Council has submitted the proposal to the concerned Ministry seeking grants under the **Market Access Scheme (MAS)** of the **Export Promotion Mission (EPM)** for participation in the above-mentioned event. The Ministry's decision on the proposal is currently awaited, and no grant shall be deemed sanctioned or approved unless and until formal written confirmation is received.

5.4 Upon receipt of the MAI/MAS grant from the Ministry, the booth cost will be subsidized and the balance amount will be refunded to the eligible exporters accordingly.

The number of exhibitors eligible to receive financial assistance under the schemes framed under the Export Promotion Mission (EPM) shall be determined by the Government of India through the concerned Ministry (ies). Financial assistance will accordingly be extended only to the number of exhibitors as approved by the Ministry. In the event that the number of exhibitors approved for financial assistance is fewer than the number of exhibitors who actually participated in the event, assistance from the Government shall be granted strictly on a first-come, first-served basis. Members are therefore advised to submit their applications promptly and in full conformity with these provisions, keeping in view that assistance will be limited to the extent sanctioned.

**6. The deadline for submitting the application along with payment is 31<sup>st</sup> August, 2026.**

## **7. Payment Mode:**

a. Payment can be made through NEFT/RTGS to the following account:

**BENEFICIARY:** APPAREL EXPORT PROMOTION COUNCIL

**SAVING A/C NO:** 180401000003210

**IFS CODE:** IOBA0001804

**BANK:** INDIAN OVERSEAS BANK

**ADDRESS:** BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM - 122003

b. Payment can alternatively be made through Demand Draft or Pay Order in favour of "Apparel Export Promotion Council" payable at Gurugram or New Delhi. The DD/PAYORDER may be sent to Mr.S.Hari Krishnan, Director (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

**NOTE:**

- a) **No cheque payment will be accepted.**
- b) **Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.**

**8. Booth Packages:** Each exhibitor stand will be **9 sqm** in size and includes the following:

**Three package options:**

- Option A - Shelving(Track light-3, 4 amps Power outlet-1,Table-1,Chair-2,Waste Bin-1,Blueberry Carpet, White Shelves-6
- Option B -Rails-- Shelving(Track light-3,4 amps Power outlet-1,Table-1,Chair-2,Waste Bin-1,Blueberry Carpet, Inbuilt Rails-6
- Option C -Rails & Shelves- Shelving (Track light-3, 4 amps Power outlet-1, Table-1, Chair-2, Waste Bin-1, Blueberry Carpet, Inbuilt Rails-3, White Shelves-3.

Additional display items are available for rental if required.

**9. Guidelines for allotment of the booths:**

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold. The allotment of stalls shall be done through draw of lot basis.

**10. Waitlist:**

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Australia. No request for refund will be entertained by AEPC if for any reason visa is not granted.

**11. Withdrawal Terms & Conditions:**

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before Draw of Lot.
- 100% forfeiture after Draw of Lot.

## 12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website [www.aepcindia.com](http://www.aepcindia.com)

Interested members may also apply using following link:

<https://aepcindia.com/exhibitor-registration/>

## 13. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector - 44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) Mobile No.+91 9560472244 E-mail: [shari@aepcindia.com](mailto:shari@aepcindia.com)
2. Mr.Sudhir Dahiya, Deputy Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel : +91 124 2708144 (D), Mobile No : +91 9911143988 / Email : [sdahiya@aepcindia.com](mailto:sdahiya@aepcindia.com)
3. Ms. Sudha Mol.V Assistant (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India, Tel.: +91 124 2708192(D), Mobile No.: 8745036461, [E mail:sudha.aepc@gmail.com](mailto:E mail:sudha.aepc@gmail.com)

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of "APPAREL EXPORT PROMOTION COUNCIL" GURUGRAM.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurugram office.

By making payment towards the participation, the participants hereby undertake to comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at the venue.

Yours Sincerely

**Mithileshwar Thakur**  
Secretary General

Enclosure: [Application Form](#)