



Apparel export to meet government target of 30 billion USD in next three years

Apparel Exports poised for growth in 2017-18

Mentors and performers to incubate the startups and SME's for growth

Textile Minister presents AEPC 2015-16 Awards for Excellence in Global Exporters in Apparel Sector

New Delhi, December 23rd, 2016: India's garment export is poised to register a positive growth in 2017-18, Mr. Ashok Rajani, Chairman AEPC said in the evening of the award for excellence in global exports for apparel sector, "We have an ambitious target for export and job creation in the next three years - I call upon the winners to be mentors to the start ups and SMEs in this sector and together strengthen the entrepreneurship ecosystem." "The garment export industry is poised to grow in 2017; the initiatives announced by the government along with the good quality products aided by innovative design prowess will drive the change for the industry. The growth will also help in meeting the target of Rs. 6000 crore and create 1 crore jobs set up by Prime Minister, Shri Narendra Modi, in a special package for the Apparel Export Industry," he added.

"The Prime Minister has given a wonderful package to the textile industry in June 2016, and I assure you that we will not only achieve the 30 billion mark in next three years for apparel exports but have the potential of exceeding the expectation. We have an immense pool of talent in our country and this is an industry that can harness this resource maximum utilization", added Mr Rajani.

Highlighting the achievements of the industry during 2015-16, Chairman AEPC, Mr. Ashok Rajani said, "In 2015-16 the share of textiles and apparels in total exports increased to 15% from 13% in 2013-14. We have expanded capacity with seven new Common Effluent Treatment Plants with Zero Liquid Discharge technology in last two years covering 3000 SME units. Also eight apparel and garment making centres were set up in all NER (North- Eastern) States and Sikkim for promoting garment manufacturing in NER (North-East)."

Mr Rajani further added, "Apparel Export Industry is highly employment intensive, more than 5.3 lakh persons trained in last two years under Integrated Skill Development Scheme out of which 81% have been placed including 79% of the trained women, providing big help to the employment seekers in country."

AEPC organized over 40 events in India and overseas including seminars, workshops and trade fairs & BSM. Apparel Training & Design Centre (ATDC) has trained over 250 thousand workmen, mainly women and has empowered them to not only improve their lives but the lives of those around them.

AEPC honoured the Apparel exporters for their invaluable contribution in Indian readymade garment exports, by presenting the AEPC Export Awards, 2015-2016 at New Delhi. Smt. Smriti Zubin Irani, Union Minister of Textile encouraged AEPC and garment exporters to be a partner in the Governments efforts towards job creation through value driven manufacturing and exports. **Speaking on the occasion Union Minister of Textile, Smt. Smriti Zubin Irani, said,** “To promote exports, there should an award for the best player in emerging market in the next award season. Industry should also head towards sustainable garments from an international perspective; and should look for innovation either in marketing or technology.”

Hon'ble Union Minister of Textile, Smt. Smriti Zubin Irani presented the awards comprising twenty one categories. The award categories have been diversified into further segmentation to encourage the SME sector. Minister of State of Textiles, Ajay Tamta; and Chairman AEPC, Mr. Ashok Rajani; along with the other executive members and government officials from various ministries were also present at the event to showcase commitment towards strengthening India’s apparel export industry.

About Apparel Export Promotion Council (AEPC)

Incorporated in 1978, AEPC is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/ international buyers who choose India as their preferred sourcing destination for garments. In recent years AEPC has worked tirelessly in integrating the entire industry - starting at the grass root level of training the workforce and supplying a steady stream of man power to the industry; identifying the best countries to source machinery and other infrastructure and brokering several path breaking deals for its members and finally helping exporters to showcase their best at home fairs as well as be highly visible at international fairs the world over. With AEPC's expertise and all the advantages that India has, it makes for a truly win-win situation - Indian exporters grow stronger each year in their achievements, skills and proficiency, while international buyers get superior solutions for their garment imports.

Web site: <http://www.aepcindia.com/>

For further information, please contact:

Chandrima Chatterjee -advisorcc@aepcindia.com (9810448917)