



PRESS RELEASE

Dr. A. Sakthivel elected as the Vice Chairman of Apparel Export Promotion Council (AEPC)

New Delhi/Gurgaon, February 7th, 2018: Padma Shri Dr. A. Sakthivel has been unanimously elected as the Vice Chairman of Apparel Export Promotion Council (AEPC) for the period 2018-19. Dr. A. Sakthivel has previously been the Chairman of AEPC for three tenures in the year 1998, 2004 & 2012 and has also been a member of Executive Committee of AEPC for the last 35 years. During his earlier tenures, he had steered projects like the Knitwear Technology Mission, the Sector Skill Council for Apparel, a national Social Compliance Project for apparel sector and several other initiatives for holistic development of the sector.

In his eminent career of more than four decades, Dr. Sakthivel has held various positions including that of the Chairman of Indo American Chamber of Commerce (IACC). He is the Founder President of Tirupur Exporters' Association (TEA) and has served the TEA for 25 years. For his role in placing Tirupur on the World Map as the main cluster for sourcing knitwear supplies from India and his contribution to Apparel Industry, the Government of India bestowed him with PadmaShri in the year 2009 .A guide and mentor to Tirupur knitwear Industry, Dr Sakthivel has steered the growth of exports from Tirupur from a mere Rs.15 Crores in 1984-85 to more than Rs. 27,000 Crores in the year 2016-17.

Dr. Sakthivel has also served as the President of Federation of Indian Exports Organisations (FIEO) and currently holds the position of FIEO Chairman for Southern Region. He is the first Chairman of Sector Skill Council for Apparel, Made-ups & Handlooms (SSCAMH) which has the mandate to develop skills repository standards, evaluation criterion, accreditation system for creating employability in the apparel sector.

He is also the Chairman of Poppys Knitwear, Tirupur which exports to over 50 countries worldwide and is a trusted supplier to global brands like Marks & Spencer's, Next and Tesco, Waitrose, Mothercare, Debenhams, John Lewis, etc.

About Apparel Export Promotion Council (AEPC)

Incorporated in 1978, AEPC is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/ international buyers who choose India as their preferred sourcing destination for garments. In recent years AEPC has worked tirelessly in integrating the entire industry - starting at the grass root level of training the workforce and supplying a steady stream of man power to the industry; identifying the best countries to source machinery and other infrastructure and brokering several path breaking deals for its members and finally helping exporters to showcase their best at home fairs as well as be highly visible at international fairs the world over. With AEPC's expertise and all the advantages that India has, it makes for a truly win-win situation - Indian

exporters grow stronger each year in their achievements, skills and proficiency, while international buyers get superior solutions for their garment imports.

Web site: <http://www.aepcindia.com/>

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