



Department of Commerce
Ministry of Commerce and Industry
Government of India



NATIONAL APEX CHAMBER



High Commission of India
Suva, Fiji

Best of India Show

Fiji - The Gateway to Pacific

19 - 21 October 2018, FMF Gymnasium, Suva, Fiji

Event Name:	Best of India Show - FIJI
Dates:	19 - 21 October, 2018
Venue:	FMF Gymnasium, Suva, Fiji
Organiser:	PHD Chamber of Commerce and Industry
In Association with:	High Commission of India, Suva, Fiji
Supported By:	Department of Commerce, Ministry of Commerce and Industry, Govt. of India

BACKGROUND

Fiji is the most developed and connected Economies in Pacific Island, India-Fiji bilateral relations have grown steadily during the past few years due to several ongoing initiatives and bilateral visits to and from Fiji. Ties between the two are friendly and age-old, with myriad cultural compatibilities.

Often referred as the "GATEWAY TO THE PACIFIC" Fiji proves to be a "pivot" in the South Pacific. Because of its size, location, and transportation links, Fiji acts as a platform to make a way into the 14 PICs (Pacific Island Countries) with a total population of about 2.3 million people. India and the PICs are natural partners which only need to build the right bridges to come together. The scope for Indian businesses in the domestic and industrial markets in the PICs is significant. Across the board, there is a wide opening for reasonably priced, rugged, Indian goods and services.

