

APPAREL EXPORT PROMOTION COUNCIL APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44 GURGAON – 122003

Date: October 13, 2016

Seminar on Fashion Forecast Autumn/Winter 2017-18 and Spring/Summer 2018

Dear Sir/Madam,

We are extremely pleased to inform you that AEPC under export promotion programmes is once again organizing Fashion Forecast in association with WGSN during November, 2016.

Apparel Export Promotion Council (AEPC) has invited Ms Kim Mannino Fashion Consultant from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Autumn/Winter 2017-18 and Spring/Summer 2018 and beyond. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The global creative intelligence needed to succeed with in-depth photographic reports on global fashion and colour trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends and fashion, plus access to downloadable graphic, print and garment shape. Ms Kim Mannino from WGSN shall be visiting India to conduct the seminars.

The schedule & programme of the seminars is given below:

Seminar schedule

Date	Day	Seminar Schedule	City
November 21, 2016	Monday	Afternoon Session	Jaipur
November 22, 2016	Tuesday	Morning Session	Gurgaon
November 24, 2016	Thursday	Morning Session	Tirupur
November 25, 2016	Friday	Morning Session	Mumbai

You are requested to kindly block your date to attend the seminar in order to update yourself about the Autumn/Winter 2017-18 and Spring/Summer 2018 and beyond fashion trends.

Seminar will cover seasons for Autumn/Winter 2017-18 and Spring/Summer 2018 and beyond.

- Sectors to be covered Men, Women, Children garments
- Show case of the trend books on influence, colours, women, men and kids wear

WGSN insight on – key shapes, silhouettes, materials and colours for Women wear, Menswear and Kidswear. How global trends come together to help you create commercially successful trended designs and collections for the season.

Display – Fabric, Swatches trends & mood boards etc.

WGSN will highlight the hottest trends of the season and share analysis on why they are set to be commercial best-sellers.

Who should attend?

- Sr. Merchandisers/Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry associates
- Market Consultants/Consultancy bodies
- Fashion Institutes/Students
- Manufacturers, buyer/planners, retailers & brand promoters etc.

Take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Autumn/Winter 2017-18 and Spring/Summer 2018.

Registration Fees

The participation/registration fee is Rs. 1150/- per person (Rs. 1000/- + Rs. 150/- service tax). The payment can be made through DD/Cheque in favor of "Apparel Export Promotion Council". To confirm your participation, please fill in the attached registration form and send to respective offices.

About the Speaker:

KIM MANNINO, Head of WGSN Live

Kim is Head of WGSN Live, whose team delivers trend presentations to clients on a seasonal basis, through our Mindset team. She is a Design Graduate of LCF with over 35 years of experience in the fashion industry. Kim has delivered and translated trend information to clients for 26 years, while working within many trend-forecasting companies. Prior to forecasting, Kim worked with many top British designers, overseeing from original design ideas, through to approving garments on rails in store.

Seminar Programme (Gurgaon, Tirupur, and Mumbai session)

Registration	10.00 AM - 10.30 AM
WGSN Trend Presentation for menswear and women's	10.30 AM - 12.30 PM
wear Spring/Summer 2018, A/W 2017-18) & Q & A session followed by Tea continue WGSN session with	
Trends for kids wear and brief on emerging markets.	
WGSN.com presentation on website.	
Interactive session followed by Lunch	12.30 PM onwards

Seminar Programme for Jaipur session

Registration	2.00 PM - 2.30 PM
WGSN Trend Presentation for menswear and women's wear Spring/Summer 2018, A/W 2017-18) & Q & A session followed by Tea continue WGSN session with	
Trends for kids wear and brief on emerging markets.	
WGSN.com presentation on website.	
Interactive session followed by Hi-Tea	4.30 PM onwards

I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc.

We look forward to receive your nomination.

For further information, you may kindly contact AEPC's regional office where you want to attend the seminar.

Gurgaon	Ms Sushil Ahuja, PS Tel – 91 124 2708032, Mobile 9910707381,				
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(NCR)	E-mail – <u>sushil@aepcindia.com</u>				
Jaipur	Mr. H K Sharma, Dy. Dir., Tel – 91 141 2750706, Mobile 9929871619,				
	E-mail – <u>hksharma@aepcindia.com</u>				
Mumbai	Ms Saeeda Patel, Manager, Tel – 022-22040174, Mobile – 9819444940,				
	E-mail – <u>saeeda@aepcindia.com</u>				
Tirupur	Mr. C Eswarasundar, Asstt. Dir., Tel – 91 421 2232631, Mobile-9442289222,				
	E-mail – <u>aepctir@gmail.com</u>				

Please confirm your seat asap along with DD/Cheque of Rs. 1150/- PP.

With Best Regards,

(Sneh Lata Sharma) It. Director (F&E)

Apparel Export Promotion Council (AEPC)

(Sponsored By: Ministry of Textiles, Govt. of India)

Apparel House, Institutional Area, Sector-44, Gurgaon-122003 (India)

Tel: +91-124-2708150/2708000 Mobile: 9899993817 www.aepcindia.com

Registration Form

Seminar on Fashion Forecast for Autumn/Winter 2017-18 and Spring/Summer 2018 and beyond.

Please t	ick option where you want	to attend th	ne seminar:			
	Gurgaon		Mumbai			
	Jaipur (Tirupur			
-	register the following per umn/Winter 2017-18 and S		mer 2018 and	beyond.	seminar on Fashion Forec	ast
Promotion Kindly findly	on Council" payable at Gurg Il in the following details or Designation : ation/Institute :	aon.			n favour of "Apparel Exp — — —	ort
Mobile /	Tel. No.				_	
E-mail id	l				_	
Send th	is Registration from back	to:				
PS to Sr Appare Appare Sector- Phone -	hil Ahuja : Director I Export Promotion Council I House, Institutional Area 44, Gurgaon - 0124-2708000/2708032					