

**PUNEET KUMAR, IAS**  
SECRETARY GENERAL



**APPAREL EXPORT PROMOTION COUNCIL**

( Sponsored by Govt. Of India, Ministry of Textiles )

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**ADVISORY**

Dr K S Rao, Hon'ble Union Textiles Minister had visited Japan between 24-27 Nov, 2013. The Hon'ble Minister had fruitful meetings with Indian Chamber of Commerce & Industry in Japan, Japan Textile Machinery Association (JTMA), UNIQLO Fast Retailing, Japan Textile Federation (JTF), JUKI Corporation and Indian Chamber of Commerce in Osaka, Japan.

The Delegation, under the leadership of HMOT, had met some of the top buyers like UNIQLO, Marubeni, Itochu Corporation, Mitsubishi, Sumitomo, Mitsukoshi, Toyoshima & Co. etc. and invited them to visit Tex Trends India at Pragati Maidan, New Delhi between 20-22Jan, 2014 to source their requirements. The Japanese side had pointed out problems regarding the quality of goods exported by India and timely delivery of products, where they had experienced difficulties.

Although, the industry as a whole, is taking utmost care of the quality and timely delivery of the goods, however, AEPC issues this advisory to all entrepreneurs to revisit these parameters so that image of the India as a reliable and quality product supplier remains established.

This advisory is issued in the interest of export promotion and brands building exercise for the country.

*Puneet Kumar*  
09.12.2013  
(Puneet Kumar)  
Secretary General- AEPC