



**APPAREL EXPORT PROMOTION COUNCIL  
APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44  
GURGAON - 122003  
Seminar on Fashion Forecast**

Spring/Summer 2021  
&  
Autumn/Winter 2021-2022

January 6, 2020

Dear Sir/Madam,

Greetings from AEPC!!!

We are extremely pleased to inform you that AEPC under its export promotion activities is once again organizing Fashion Forecast Seminar in association with WGSN in the month of February and March, 2020.

Apparel Export Promotion Council (AEPC) has invited Ms. Kim Mannino and Ms. Charlie Clark Fashion Consultants from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Spring/Summer 2021 & Autumn/Winter 2021-2022 and seasons beyond. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The WGSN creates intelligence needed to succeed with in-depth photographic reports on global fashion and color trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends.

Ms. Kim Mannino and Ms Charlie Clark from WGSN shall be visiting India to conduct the seminars that will be organized in February/March, 2020.

Seminar will cover seasons - Spring/Summer 2021 and Autumn/Winter 2021-2022. The presentation will cover Men's & Women's Wear Fashion forecast that will include direction for colour, silhouette, materials / prints & graphics for men's and women'. The content will have a strong product focus, utilizing reports such as men's and women's design development. Denim Trends .Knitwear Trends .Kids Wear and Accessories

**Display** - Fabric, Swatches trends, garments & mood boards etc.

WGSN will highlight the hottest trends of the seasons and share analysis on why they are set to be commercial best-sellers.

### **Kim Mannino, Head of WGSN Live, London**

A graduate of the London College of Fashion, Kim has over 30 years' experience in the fashion industry.

Kim has been delivering and helping to translate trend information to customers for 25 years, while working in many trend forecasting companies. Prior to forecasting, Kim worked with many top designers, liaising between the design and production departments, from overseeing original design ideas through production, to approving garments on rails.

Now heading up the trend service for WGSN, delivering trend information to customers comes as second nature to Kim, she currently works with many multi-national retailers & brands such as Marks & Spencer, Tesco, Arcadia, Jaeger, Benetton & Primark.

### **Charlie Clark: Trend Specialist**

A graduate in marketing, Charlie has worked across retail, from high street to luxury. With 5 years of experience working within forecasting, Charlie specializes in helping clients understand the importance of the forecasting process, and strengthens their understanding of trends. Charlie is one of the most experienced presenters of trends to clients around the globe especially in Asia Pacific.

**The final schedule of the seminars is given below.**

**Speaker – Ms. Kim Mannino - Seminar schedule (Morning Session)**

**Series 1 – Gurgaon, Kolkata, Bangalore and Mumbai - Week – Feb 10 to Feb 14, 2020**

<b>Date</b>	<b>Day</b>	<b>Plan</b>	<b>Venue/Hotel</b>
<b>Feb 10, 2020</b>	Monday	Seminar in Gurgaon	Exhibition Hall A, Apparel House, Gurgaon.
<b>Feb 11, 2020</b>	Tuesday	Seminar in Kolkata	The Oberoi Grand, Kolkata
<b>Feb 13, 2020</b>	Thursday	Seminar in Bangalore	The Grand Magrath, Bangalore
<b>Feb 14, 2020</b>	Friday	Seminar in Mumbai	Wallchand Hirachand Marg India Merchant Chamber-IMC, Mumbai.

**Series 2 – Tirupur, Noida, Ludhiana and Jaipur (Morning Session)- Week – Mar 3 to Mar 7, 2020**

**Speaker – Ms. Charlie Clark - Seminar schedule (Morning Session)**

<b>Date</b>	<b>Day</b>	<b>Plan</b>	<b>Venue/Hotel</b>
<b>March 3, 2020</b>	Tuesday	Seminar in Tirupur	Poppys Vista Hotel, Tirupur
<b>March 4, 2020</b>	Wednesday	Seminar in Noida	Radisson Blue, Noida
<b>March 5, 2020</b>	Thursday	Seminar in Ludhiana	Hyatt Regency, Ludhiana
<b>March 7, 2020</b>	Saturday	Seminar in Jaipur	Hotel Clarks Amer, Jaipur

## Who should attend?

- Sr. Merchandisers/Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry associates
- Market Consultants/Consultancy bodies
- Fashion Institutes/Students
- Manufacturers, buyer/planners, retailers & brand promoters etc.

Kindly take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers' planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Spring/Summer 2021 and Autumn/Winter 2021-2022.

## Registration Fees (per attendee)

**The participation/registration fee is Rs. 1180/- per person (Rs. 1000/- fee+ Rs. 180/- GST). The payment can be made through DD/Cheque in favor of "Apparel Export Promotion Council".**

OR

NEFT/RTGS in the following AEPC account (Pl. add subject as "on account of Fashion Forecast Seminar")

**BENEFITIARY: APPAREL EXPORT PROMOTION COUNCIL**

**SAVING A/C NO: 180401000020000**

**IFS CODE: IOBA0001804**

**BANK: INDIAN OVERSEAS BANK**

**ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA,  
GURGAON - 122003 - with intimation to concerned regional office of the Council.**

**Please note that participation fee in cash will not be accepted.**

To confirm your participation, please fill in the attached registration form and send it **to respective Regional Offices of the Council.**

## **Seminar Programme**

Registration	10.00 AM - 10.30 AM
WGSN Trend Presentation – women's wear, menswear and kids wear session for Spring/Summer 2020 and Autumn/Winter 2020 – 2021.	10.30AM – 12.30 PM
Interactive session followed by Lunch	12.30 PM onwards

For further information, you may kindly contact following Council's officials, where you want to attend the seminar.

<b>Gurgaon</b>	Mrs. Sushil Ahuja, PPS Tel – 91 124 2708032/2708000, Mobile 9818117671 E-mail – <a href="mailto:sushil@aepecindia.com">sushil@aepecindia.com</a>
<b>Tirupur</b>	Mr. C. Eswarasundar, Dy. Director, Tel – 0421-2232634, Mobile-09442289222, E-mail – <a href="mailto:aepctirupur@aepecindia.com">aepctirupur@aepecindia.com</a>
<b>Bangalore</b>	Mr. R Balaji, Director, Tel-080-41573399, Mobile – 09449826354, <a href="mailto:E-mail-rbalaji@aepecindia.com">E-mail-rbalaji@aepecindia.com</a>
<b>Mumbai</b>	Mrs. Saeeda Patel, Sr. Manager, Tel – 022-22043181, Mobile – 9819444940, E-mail – <a href="mailto:saeeda@aepecindia.com">saeeda@aepecindia.com</a>
<b>Noida</b>	Mrs. Sunita Bangari , Dy. Director Tel – 0120- 4292609, Mobile 9891754969 E-mail <a href="mailto:sbangari@aepecindia.com">sbangari@aepecindia.com</a>
<b>Kolkata</b>	Mr. Ranjan Dasgupta , Director Tel – 033- 23359820, Mobile 9830239715 E-mail <a href="mailto:rdgupta@aepecindia.com">rdgupta@aepecindia.com</a>
<b>Ludhiana</b>	Mr. Premi Lal, Assistant Tel – 0161- 2407850 Mobile 9464191554 E-mail : <a href="mailto:premilal@aepecindia.com">premilal@aepecindia.com</a>
<b>Jaipur</b>	Mr. O. P. Chaturvedi, Assistant Director Tel – 0141 – 4113774 Mobile 9414832951 E-mail <a href="mailto:opchaturvedi@aepecindia.com">opchaturvedi@aepecindia.com</a>

Please confirm your participation ASAP along with participation fee of Rs. 1180/- PP (Inclusive of GST).

I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc. For more information, please visit – [www.aepecindia.com](http://www.aepecindia.com)

We look forward to receive your nomination.

With Best Regards,

**(K Bisht)**

**Jt. Director (F&E)**

Apparel Export Promotion Council (AEPC)

(Sponsored By: Ministry of Textiles, Govt. of India)

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Tel: +91-124-2708156/2708000 Mobile : 9810527747

E-mail : [kbisht@aepecindia.com](mailto:kbisht@aepecindia.com) website : [www.aepecindia.com](http://www.aepecindia.com)

Encl: Registration Form

## Registration Form

**Seminar on Fashion Forecast for Spring/Summer 2021 and Autumn/Winter 2021 - 2022**

Please tick option where you want to attend the seminar:

<b>Gurgaon</b>	
<b>Tirupur</b>	
<b>Bangalore</b>	
<b>Mumbai</b>	
<b>Noida</b>	
<b>Kolkata</b>	
<b>Ludhiana</b>	
<b>Jaipur</b>	

Kindly register the following person(s) from my organization for seminar on Fashion Forecast for Spring/Summer 2021 and Autumn/Winter 2021 - 2022.

<b>S. No.</b>	<b>Name</b>	<b>Company Name</b>	<b>Designation</b>

### **Participation Fee (Per attendee)**

The fee of Rs. 1180/- per person (inclusive of 18% GST) is enclosed vide pay order/DD No. \_\_\_\_\_ of (Bank) \_\_\_\_\_ dated \_\_\_\_\_ of amount \_\_\_\_\_ in favour of "Apparel Export Promotion Council" payable at Gurgaon or you can transfer through NEFT/RTGS, as per details mentioned in the circular.

**BENEFITIARY:** APPAREL EXPORT PROMOTION COUNCIL

**SAVING A/C NO:** 180401000020000 (A/C -WGSN)

**IFS CODE:** IOBA0001804

**BANK:** INDIAN OVERSEAS BANK

**ADDRESS:** BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA,  
GURGAON - 122003 - with intimation to concerned regional office of the Council

**Please note that participation fee in cash will not be accepted.**

- Pan No \_\_\_\_\_ If not available please tick -No
- GSTIN registration No. \_\_\_\_\_ If not available please tick -No

Kindly fill in the following details or attach your business card.

Name & Designation: \_\_\_\_\_

Organization/Institute Address: \_\_\_\_\_

\_\_\_\_\_

Mobile. No. \_\_\_\_\_

Telephone No. \_\_\_\_\_

E-mail id \_\_\_\_\_

**Note: Kindly submit your registration form along with requisite fee to your respective region only.**

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