



**APPAREL EXPORT PROMOTION COUNCIL
APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44
GURGAON – 122003**

Date: February 6, 2017

**Seminar on Fashion Forecast
Spring/Summer 2018**

Dear Sir/Madam,

We are extremely happy to inform you that AEPC under export promotion activities is once again organizing Fashion Forecast in association with WGSN in the month of March, 2017.

Apparel Export Promotion Council (AEPC) has invited Ms Kim Mannino Fashion Consultant from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Spring/Summer 2018 and Autumn/Winter 2018-19 and beyond session. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The global creative intelligence needed to succeed with in-depth photographic reports on global fashion and colour trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends and fashion, plus access to downloadable graphic, print and garment shape. Ms Kim Mannino from WGSN shall be visiting India to conduct the seminars.

The schedule & programme of the seminars is given below:

Seminar schedule

| Date and Day | Day | Schedule | City |
|---------------------|------------|-----------------|-------------|
| Mar 1, 2017 | Wednesday | Morning Session | Bangalore |
| Mar 2, 2017 | Thursday | Morning Session | Noida |
| Mar 3, 2017 | Friday | Morning Session | Ludhiana |
| Mar 6, 2017 | Monday | Morning Session | Mumbai |

You are requested to kindly block your date to attend the seminar in order to update yourself about Spring/Summer 2018 and Autumn/Winter 2018-19 and beyond fashion trends.

Seminar will cover seasons for Spring/Summer 2018 and beyond.

- Sectors to be covered – Men, Women, Children garments
- Show case of the trend books on influence, colours, women, men and kids wear

WGSN insight on – key shapes, silhouettes, materials and colours for Women wear, Menswear and Kidswear. How global trends come together to help you create commercially successful trended designs and collections for the season.

Display – Fabric, Swatches trends & mood boards etc.

WGSN will highlight the hottest trends of the season and share analysis on why they are set to be commercial best-sellers.

Who should attend?

- Sr. Merchandisers/Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry associates
- Market Consultants/Consultancy bodies
- Fashion Institutes/Students
- Manufacturers, buyer/planners, retailers & brand promoters etc.

Take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Spring/Summer 2018 and Autumn/Winter 2018-19.

Registration Fees

The participation/registration fee is Rs. 1150/- per person (Rs. 1000/- + Rs. 150/- service tax). The payment can be made through DD/Cheque in favor of “Apparel Export Promotion Council”. To confirm your participation, please fill in the attached registration form and send to respective Regional Offices of the Council.

About the Speaker:

KIM MANNINO, Head of WGSN Live

Kim is Head of WGSN Live, whose team delivers trend presentations to clients on a seasonal basis, through our Mindset team. She is a Design Graduate of LCF with over 35 years of experience in the fashion industry. Kim has delivered and translated trend information to clients for 26 years, while working within many trend-forecasting companies. Prior to forecasting, Kim worked with many top British designers, overseeing from original design ideas, through to approving garments on rails in store.

Seminar Programme (Bangalore, Noida, Ludhiana and Mumbai session) is as follows:

| | |
|--|---------------------|
| Registration | 10.00 AM - 10.30 AM |
| WGSN Trend Presentation - kids wear, menswear and women's wear for spring/ summer 2018 & A/W 2018 - 19 session | 10.30 AM - 12.30 PM |
| Interactive session followed by Lunch | 12.30 PM onwards |

I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc.

We look forward to receive your nomination.

For further information, you may kindly contact Council's regional offices, where you want to attend the seminar.

| | |
|-------------------|--|
| Noida(NCR) | Ms Sunita Bangari, Asstt. Dir. Tel – 91 120 4292609, Mobile 9891754969, E-mail – sbangari@aepcindia.com |
| Bangalore | Mr. R Balaji, Dir., Tel – 080 41573399, Mobile 09449826354, E-mail – rbalaji@aepcindia.com |
| Mumbai | Ms Saeeda Patel, Manager, Tel – 022-22040174, Mobile – 9819444940, E-mail – saeeda@aepcindia.com |
| Ludhiana | Mr. J S Rana, Jt. Dir., Tel – 0161-2407850, Mobile-9910035722, E-mail – jsrana@aepcindia.com |

Please confirm your participation ASAP along with DD/Cheque of Rs. 1150/- PP.

With Best Regards,

(Sneh Lata Sharma)

Jt. Director (F&E)

Apparel Export Promotion Council (AEPC)

(Sponsored By: Ministry of Textiles, Govt. of India)

Apparel House, Institutional Area, Sector-44, Gurgaon-122003 (India)

Tel: +91-124-2708150/2708000 Mobile : 9899993817 www.aepcindia.com

Encl : Registration Form

Registration Form

Seminar on Fashion Forecast for Spring/Summer 2018 and Autumn/Winter 2018-19 and beyond.

Please tick option where you want to attend the seminar:

| | | | |
|--------------------------|------------------|--------------------------|-----------------|
| <input type="checkbox"/> | Noida | <input type="checkbox"/> | Mumbai |
| <input type="checkbox"/> | Bangalore | <input type="checkbox"/> | Ludhiana |

Kindly register the following person(s) from my organization for seminar on Fashion Forecast for Spring/Summer 2018 and Autumn/Winter 2018-19 and beyond.

| S. No. | Name | Company Name | Designation |
|--------|------|--------------|-------------|
| | | | |
| | | | |
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Participation Fee :

- The fee of Rs. 1000/- per person + S.T = Rs. 1150/- is enclosed vide pay order/DD No. _____ of (Bank) _____ dated _____ of amount _____ in favour of "Apparel Export Promotion Council" payable at Gurgaon.
- Pan No _____ If not available please tick -No ☐

Kindly fill in the following details or attach your business card.

Name & Designation : _____

Organization/Institute : _____

Address : _____

Mobile. No. _____

Telephone No. _____

E-mail id _____

Note: Kindly submit your registration form along with requisite fee to your respective participation region.

