

**Apparel Export Promotion Council**  
**e-Tender Notice**

**A.** e-tender is invited from reputed advertising agencies for publishing an Advertisement in Economic Times, as per the scope of assignment attached at Annexure-I.

**B.** The quotes may be sent on the scanned copy of company's letter head in the prescribed proforma attached at Annexure-II.

**C.** e-tender should be submitted on email: [tender@aepcindia.com](mailto:tender@aepcindia.com) latest by 12.30 PM on Thursday, 8th June 2017. *Please note that quotation sent to any email other than tender@aepcindia.com will not be considered.*

## Annexure-I

### **Scope of assignment: -**

1. To publish Quarter Page Black & White in Economic Times – Delhi Edition– within 15 Days from the selection of Agency.
2. Size of advertisement – Quarter Page – Black & White

### **General Terms and conditions:**

1. Validity period of quote should be for two months from the date of submission of quotes.
2. Apparel Export Promotion Council reserves the right to accept or reject quotations without assigning any reason.

For any further queries in this regard please contact Mrs. Shalini Bansal, Design Consultant, AEPC at Phone: 0124-2708019

**Annexure-II**

(To be submitted on company's letter head - scan copy at [tender@aepcindia.com](mailto:tender@aepcindia.com))

Date:

To,  
The Design Consultant,  
Apparel export Promotion Council  
Apparel House, Institutional Area,  
Sector-44, Gurgaon

Madam,

We have examined the tender for advertisement as per your specification and terms. The quote is given below:

<b>Publications</b>	<b>Edition</b>	<b>Date of Insertion</b>	<b>Size</b>	<b>Rate per Sq.cm</b>	<b>Gross amount (Rs.)</b>	<b>Discount (Rs.)</b>	<b>S. Tax</b>	<b>Net amount (Rs.)</b>
Economic Times	Delhi	within 15 Days from the selection of Agency	Quarter Page(Black & White)					

<b>Payment terms</b>	
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(Name and signature of authorized signatory along with stamp of the firm)

Mob. No. (Contact Person)\_\_\_\_\_ E-mail id:\_\_\_\_\_