



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO//GSEA/ 2026 -27

Dated: 21st July, 2026

CIRCULAR

**EXTENSION OF EARLY BIRD DISCOUNT DEADLINE
FROM 20th JULY TO, 25TH AUGUST, 2026 AND LAST DATE FOR RECEIVING APPLICATION
FROM 31st AUGUST TO 15th SEPTEMBER 2026.**

**PARTICIPATION IN GLOBAL SOURCING EXPO AUSTRALIA MELBOURNE
17TH TO 19TH November, 2026.**

Dear Member,

We are pleased to inform you that the last date for availing the Early Bird Discount for participation in Global Sourcing Expo Australia-Melbourne 2026 scheduled to be held from 17th to 19th November 2026 has been extended till 25th August, 2026 and Last Date for submitting Application along with payment is **15th September, 2026**.

Participation Charges for exhibitors are as mentioned below:

Without MAI/MAS (Market Access Support)

Particulars	Participation Charges (Rs.)
Cost per booth (size: 9 sqm.)	Rs. 4,94,000/-
Early Bird Discount (if payment is made on or before 25th August, 2026)	-Rs. 10,000/- (Rs. 4,84,000/-)
After Early Bird Discount (if payment received after 25th August, 2026)	Rs. 4,94,000/-
The participation charges do not cover airfare, hotel expenses, or any other costs such as logistics costs on the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.	
The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.	

Rush to book your booth by making the payment of participation charges ASAP.

The deadline for submitting the application along with payment is 15th September, 2026.

The other terms & conditions shall remain the same as mentioned in the [Circular dated 09.06.2026..\(Copy attached\)](#).

Thanking you,

Yours Sincerely,
Mithileshwar Thakur
Secretary General