



**APPAREL EXPORT PROMOTION COUNCIL, GURGAON**

AEPC/REG/F&E/1174/2018  
16<sup>th</sup> April, 2018

**CIRCULAR**

**SUB: AEPC participates in INDIA TREND FAIR (ITF), Tokyo, Japan from 19<sup>th</sup> to 21<sup>st</sup> September, 2018**

Dear Member,

Apparel Export Promotion council (AEPC) has decided to participate in **India Trend Fair, Tokyo, Japan**. The Japan India Industry Promotion Association (JIIPA) has scheduled to organize the 4<sup>th</sup> edition of India Trend Fair in Tokyo, Japan from 19<sup>th</sup> to 21<sup>st</sup> September, 2018, offering a comprehensive platform to Indian Apparel manufacturers.

<b>Japan's RMG Import from World and India</b>			
	<b>2015</b>	<b>2016</b>	<b>2017</b>
<b>Japan's RMG imports from world, (USD Mn.)</b>	26852.3	26249.4	26367.3
<b>Japan's RMG imports from India, (USD Mn.)</b>	234.7	231.7	231.6
<b>India's Share in Japan's RMG imports from world, %</b>	0.9	0.9	0.9
<b>Source: UN Comtrade, 2018</b>			

According to above statistics, there is enormous potential exist for increasing India's textiles & garment exports to Japan. India and Japan have signed CEPA (Comprehensive Economic Partnership Agreement). This gives customs duty free imports of garments from India to Japan.

**About ITF:**

After extremely successful of First, second and third editions of India Trend Fair (ITF) which attracted a total number of 2404, 1628 & 1770 (approx.) professional visitors respectively. The India Trend Fair is an exclusive Business Matching Event which gives an opportunity to exporters to showcase their products and supply capabilities of value added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. The visiting buyers would include manufacturers, wholesalers, trading companies, importers, select and specialist shops, department stores, volume and online retailers etc.

**About JIIPA**

Japan India Industry Promotion Association (JIIPA) is a Tokyo based NPO affiliated by Tokyo Metropolitan Government to promote trade between Japan & India.

**Facilities planned for the Show:** Built in booth of around 9 SQM equipped with the following:

- 3 mt. x 3 mt. pre laminated partition with Octonorm system and 2.7 mts. of height
- Needle punch carpet
- Fascia board with company name
- Running garment hanging rail of 9 mtrs length
- Hangers (150 pcs.)
- Round Table (one no.) plus Chairs (2 nos.)
- Dustbin ( 1 Pc)
- Spot Light (6 Pcs)
- Power Socket (1 Pc)

**Value- added services planned for the show:**

- Business-matching for apparel participants & to invite 3-5 buyers per exhibitor on daily basis.
- Engaging consultants / agents for follow-ups
- Bilingual website of the ITF 2018 to generate enquiries and disseminate the same among the participants.

**Following additional services are planned by the fair organizer to the participants:**

- Working Lunch to all the participants on all three days during the fair
- Free services of interpreters for the participants
- High speed Wi-Fi facility on complimentary basis
- Visa recommendation letter
- Fair catalogue in Japanese & English language
- Advertising the trade fair extensively, and targeting potential buyers, designers.

**Important Dates:**

- **Set-up / Move-in day** – 18<sup>th</sup> September, 2018 (Tuesday)
- **Fair days** – 19<sup>th</sup> to 21<sup>st</sup> September, 2018 (Wednesday to Friday)
- **Move out** – 21<sup>st</sup> September, 2018
- **Time** – 10 AM to 6 PM (daily)

**Venue :**

Belle Salle Shibuya Garden  
B1F/1F Sumitomo Fudosan Shibuya Garden Tower  
16 – 17 Nanpeidaicho, Shibuya-ku, Tokyo, Japan

**Eligibility for financial assistance under Market Access Initiative (MAI) scheme:**

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times ( including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”

**Reimbursement of airfare:-**

Further the Council has sent proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, accordingly, Partner/Director/Proprietor of participating firm/co. shall be eligible for reimbursement of airfare as per MAI guidelines under para 6.1 of the Market Access Initiative Scheme 2018 issued by the Ministry of Commerce from time to time.

MAI assistance shall be permissible to regular employee/director/partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport.

**Participation Charges :** *The participation charges does not include air-fare or any other kind of personal expenses ( logistics etc.)*

Particulars	Participation charges (Rs.)
Cost per booth of (9 sq.mtr.)	Rs. 1,90,000/-
Early Bird Discount (If payment is made on or before 15 <sup>th</sup> June, 2018)	(-) Rs. 10,000/- Rs. 1,80,000/-
After Early Bird Discount (If payment received after 15 <sup>th</sup> June, 2018)	Rs. 1,90,000/-

*Kindly note: Cheques are not acceptable). Payment can be made by bank draft / pay order only in favour of Apparel Export Promotion Council, payable at Gurgaon or New Delhi. No part payment would be accepted under any circumstances.*

Alternatively payment can be made through RTGS/NEFT to the following AEPC account:

**BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL**

**SAVING A/C NO: 180401000031006**

**IFS CODE: IOBA0001804**

**BANK: INDIAN OVERSEAS BANK**

**ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON – 122003**

**Participation charges for additional booth in the same name: Rs. 2,60,000/- (without MAI Grant)**

**Note:** Companies applying for more than one booth in their sister concern's name will be allotted location anywhere in the Floor Plan as per allotment declared in draw of lots in the name of each company. Any request for allotment of booth adjacent to each other will not be accepted.

**Guidelines For Allotment of The Booths:**

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
2. No change in the booths, once allotted would be entertained under any circumstances
3. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority. The decision of Chairman (EP) would be final, in case of any confusion/dispute.
4. The participation is on FIRST-CUM-FIRST SERVED (FCFS) basis.

**Waitlist:**

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Japan. No request for refund will be entertained by AEPC, for any reason whatsoever including non receipt of visa.

**Cancellation Charges:**

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council (after receiving of the payment confirmation receipt) and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 100% forfeiture in case of no show of the fair.
- Non-grant of relevant visa shall not qualify for any relief.

**Application Form**

The blank application form is attached herewith for your reference. The application may also be downloaded from our website [www.aepcindia.com](http://www.aepcindia.com).

**For seeking more details, please contact:**

**K S Bisht, Jt. Director (Fairs & Exhibition)**

Apparel Export Promotion Council

Apparel House, Institutional Area, Sector – 44, Gurgaon- 122003, Haryana (India)

Tel: +91 124 2708156, Mobile: +91 9810527747, Fax: +91 124 2708004

Email: [kbisht@aepcindia.com](mailto:kbisht@aepcindia.com)

You are requested to kindly send duly filled application form with participation fee by way of Demand Draft/Pay Order in favour of APPAREL EXPORT PROMOTION COUNCIL" GURGAON. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai and Bangalore can deposit the DD/Pay order at Local AEPC offices. All others may send the Demand Draft/Pay Orders to Gurgaon office. Please note that cheques are not acceptable.

**Post show obligation of the participant**

The exporters shall submit response form duly filled in to AEPC representatives on 21<sup>st</sup> September, 2018 at Tokyo, Japan.

Yours Sincerely,

**R K Sharma**

**Sr. Director (Fairs & Exhibition)**

**Phone: +91-124-2708026/8134, Fax: +91-124-2708004/05**

**Email: [rksharma@aepcindia.com](mailto:rksharma@aepcindia.com)**

***Disclaimer:*** AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

**Enclosure:** Application Form (with Annexure – I)

**APPLICATION FORM  
FOR INDIA TREND FAIR (ITF), Tokyo, Japan, 19 - 21, September, 2018**

(On the company's letterhead)

Name of event for which participation is sought : **INDIA TREND FAIR (ITF), Tokyo, Japan, 19 - 21 Sep'18**

1. Name and Address of the firm :
2. Name of the contact person with mobile no. :
3. Proprietary/ Partnership/Pvt. Ltd. Co. :
4. RCMC No. of the Company :
5. IEC No. of Company :
6. CIN No. of Company :
7. DIN No. of Company Director :

8. HS Codes of garment samples carrying by exporter:  
(at least 6 HS Codes should be given)

S.No.	HS Code ( 6 digit level)	Product description

9. Telephone Nos. with area code :
10. E-mail IDs :
11. Manufacturer or Merchant Exporter :
12. Address of Manufacturing Unit :
13. Main items of production :  
(Mentioned segment knitted/woven and specify product mix.)
14. Total value of export of readymade garments/ textiles  
in the previous year 2017-18 (FOB in INR) and major  
Countries of exports : Rs. \_\_\_\_\_
15. Present production capacity (pcs/month) : \_\_\_\_\_ **pcs. / month**
16. Major brands & labels :
17. Whether First Time to Japan : **YES / NO**

**18. Please fill up the details of the Representatives in the following format:**

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Issue	
7	Whether has valid Japan visa	YES / NO

**19. Have you earlier participated in this event with AEPC or any other Council / Organization ?**  
If Yes, Year (s) \_\_\_\_\_ No \_\_\_\_\_

**20 Are you participating in any other event under MAI assistance in 2018 - 19 with other EPC's/Commodity Board/ Trade Bodies? YES / NO**

If yes, please give details:

S.N.	Name of the Event/Country	Date of event	Name of the EPC's/Commodity Board/ Trade Bodies
1.			
2.			
3.			

**Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).**

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**Participants Charges:**

Pay order/ DD for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ payable at Gurgaon/ New Delhi

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

**Date: -**

**Signature of Authorized Signatory** \_\_\_\_\_

**Name & Designation:** \_\_\_\_\_

**Company Seal :** \_\_\_\_\_

**Note:**

- 1) As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- 2) MAI subsidy will henceforth be provided to a member/company for a maximum of two MAI events in a financial year.

**Disclaimer**

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all booths are sold.
2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC) would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debarring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI Assistance shall be permissible to regular employee/director/ partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport.
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

As you are aware the event has been subsidized under MAI grant of the Ministry of Commerce, Government of India. You are requested to kindly fill up the details given in application form and send it to us as the information is desired by the Ministry of Commerce.

**DECLARATION**

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place :

Signature of Authorized Signatory\_\_\_\_\_

Name & Designation\_\_\_\_\_

Company Seal\_\_\_\_\_

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