



CIRCULAR

AEPC's Participation in Apparel Textile Sourcing Canada to be held at International Centre at Toronto, Canada from 20-22 August, 2018.

Dear Members,

AEPC is participating in the Apparel Textile Sourcing Canada scheduled from 20 - 22 August, 2018 at Toronto, CANADA. Canada has been an important market for garment exporter and during the calendar year 2017 India's garments exports to Canada worth of US \$ 308.6 million, which accounts for 3.3% share in Canada's total garments imports of USD 9239 million.

ABOUT APPAREL TEXTILE SOURCING CANADA

Apparel Textile Sourcing Canada (ATSC) connects Canada to the world of global trade. ATSC covers Apparel and Textiles from top to bottom, from leather to lace, from linen to yarns. Exhibitors and attendees not only attend a 3-day event; they also can gain access to over 1.7 million worldwide active online members 365-days a year. Canadian brands now have the luxury of staying local, avoiding expensive travel, and still sourcing international. Exhibits from more than a dozen countries were represented at the premier event in 2016 and over 67% attendees increased in the year 2017. More than twenty countries, over 300 exhibitors and over 3000 attendees are expected in 2018. The show is complemented with seminars and sessions from industry leaders and world renown sourcing professional, authors, marketers, fashion and government heads, all present to pass on knowledge.

Dates of Fair:

<u>Date</u>	<u>Time</u>
Monday, August 20, 2018:	9.30AM – 5.30 PM
Tuesday, August 21, 2018:	9.30AM – 5.30 PM
Wednesday, August 22, 2018:	9.30AM – 3.00 PM

Venue: INTERNATIONAL CENTRE, Toronto, CANADA

NO. OF BOOTHS: AEPC will be participating with 10 Booths and jointly making "INDIA PAVILION" with FICCI (lead Agency) and W&WEPC in order to cater to the growing demands of the buying communities in Canada.

PARTICIPATION CHARGES AND LAST DATE:-

This is a right opportunity for you to participate in apparel global market in Canada. The booth package and other details are as follows: -

Particulars	Participation charges (Rs.)
Cost per booth of (9 sq.mtr.)	Rs. 1,60,000/-
Early Bird Discount (If payment is made on or before 22 nd June, 2018)	(Rs.10,000/-) Rs. 1,50,000/-
After Early Bird Discount (If payment received After 22 nd June, 2018)	Rs. 1,60,000/-
Participation charges for additional booth (without MAI Grant)	Rs. 260000/-

(Kindly note: Cheques are not acceptable). Payment can be made by bank draft / pay order only in favour of Apparel Export Promotion Council, payable at Gurgaon or New Delhi.

Alternatively payment can be made through RTGS/NEFT to the following AEPC account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL
SAVING A/C NO: 180401000024000
IFS CODE: IOBA0001804
BANK: INDIAN OVERSEAS BANK
ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON – 122003.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:-

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”

Reimbursement of airfare:-

Further the Council has sent a proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class). If it is approved by Ministry of Commerce, accordingly, Partner/Director/Proprietor of the participating firm/co. shall be eligible for reimbursement of airfare as per MAI guidelines under para 6.1 of the Market Access Initiative Scheme 2018 issued by the Ministry of Commerce from time to time. The participating company should have turnover of less than Rs. 30 crores in the f.y. 2017-18. Also, the registration with AEPC should be at least 12 months old. MAI assistance shall be permissible to regular Director / partner / proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport. Reimbursement claim for air fare shall be filed with AEPC by the participating company within 90 days of return to India after participating in the fair, as per MAI guidelines.

BOOTH PACKAGE:

Items provided in 9 sq.mtrs Garment booth/ 9 sq.mtrs. Accessory Booth :-

- a. Carpet
- b. 1 Round Table
- c. 1 Reception counter with locks
- d. 3 Chairs,
- e. One Rolling rack
- f. Trash bin with bags
- g. One 1500 watts, 120 volts duplex outlet, 12 amps approx.
- h. 9 mts. wall mounted hang bars
- i. Two lighting Rail with two spots of 75 watt
- j. 75 Hangers (Plastic)

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. The name of the participants, who have paid the full participation charges on or before the **draw of lot** date shall be considered for allotment of booths. The final allotment shall be on the basis of **Draw of Lot** which shall be done in the presence of the Exhibitors.
2. No change in the booths, once allotted would be entertained under any circumstances
3. In case of default of any payment due from the participants, AEPC reserves the right to bear them from participation in AEPC's International fairs and bring to the notice of appropriate authority. The decision of Chairman (EP) would be final, in case of any confusion / dispute.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on **FCFS basis**. Applicants are advised to ensure that they possess necessary visa to enter Canada. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

Cancellation charges:

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- (i) 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council (after receiving of the payment confirmation receipt) and other exporters on wait list confirm their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- (ii) 100% forfeiture in case of no show of the fair.
- (iii) Non-grant of relevant visa shall not qualify for any relief.

APPLICATION FORM

The blank application form is attached herewith for your reference. The application may also be downloaded from our website www.aepcindia.com.

For further details, please contact:

1. Mr. K S Bisht, Joint Director (Fairs & Exhibition)

Apparel Export Promotion Council
Apparel House, Institutional Area, Sector – 44, Gurgaon – 122003, Haryana (India)
Tel : +91 124 2708156, Mobile : +91 9810527747, Fax : +91 124 2708004
Email : kbisht@aepcindia.com

2. Mr. R.P.S. Negi, Dy. Director (Fair & Exhibition)

Apparel Export Promotion Council
Apparel House, Institutional Area, Sector – 44, Gurgaon – 122003, Haryana (India)
Tel : +91 124 2708143, Mobile : +91 9868513092, Fax : +91 124 2708004
Email : rnegi@aepcindia.com

You are requested to kindly send duly filled application form with participation fee by way of Demand Draft/Pay Order in favour of APPAREL EXPORT PROMOTION COUNCIL” GURGAON. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai and Bangalore can deposit the DD/Pay order at Local AEPC offices. All others may send the Demand Draft/Pay Orders to Gurgaon office. Please note that cheques are not acceptable.

Thanking you,

Yours faithfully,

(R. K. SHARMA)
SR. DIRECTOR (F&E)
rksharma@aepcindia.com
Mobile No. 9899167235

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers

Enclosures: Application Form

APPLICATION FORM FOR APPAREL TEXTILES SOURCING CANADA

20 - 22 August, 2018

(On the company's letterhead)

Name of event for which participation is sought: **APPAREL TEXTILES SOURCING CANADA, 2018**

1. Name & Address of the firm :
2. Name of the Contact person with mobile No. :
3. Proprietary/Partnership/ Pvt. Ltd. Co :
4. GST No. of Company :
5. RCMC No. of the Company :
6. IEC No. of Company :
7. CIN No. of Company :
8. DIN No. of Company Director :
9. Telephone No (s) with area code :
10. E-Mail Nos. :
11. Manufacturers or Merchant Exporter :
12. Address of Manufacturing Unit :
13. Main items of production (Mentioned segment Knitted/Woven and specify product mix.) :
14. Total value of export of readymade Garments / Textiles in the previous year 2017-18 (FOB in US\$) and major Countries of Exports : US\$ _____ Million
15. Present production capacity (Pcs/Month) : _____Pcs. / Month
16. Major Brands & Labels :
17. Whether First time to Canada

18. HS Codes in respect of the products being promoted/ marketed by exhibitor (at least 6 HS Codes should be given)

S. No.	HS Code (6 digit level)	Product description

19. Please fill up the details of the Representatives in the following format:-

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Issue	
7	Whether has valid Canada visa	YES / NO

**20. Have you earlier participated in this event with AEPC or any other Council/Organization?
If Yes, Year (s) _____ No _____**

**21. Are you participating in any other event under MAI assistance in 2018 - 19 with other
EPC's/Commodity Board/ Trade Bodies? YES / NO**

If yes, please give details:

S.No.	Name of the Event/Country	Date of event	Name of the EPC's/Commodity Board/ Trade Bodies
1.			
2.			
3.			

Disclaimer: As Annexure – I (It is mandatory to fill up and be attach with the application form as it is part of application form).

Participation Charges:-

Pay Order/DD for Rs. drawn onpayable at Gurgaon/New Delhi.

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

Signature of Authorized Signatory _____

Name & Designation: _____

Company Seal:

Note:

- 1) As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- 2) MAI subsidy will henceforth be provided to a member/company for a maximum of two MAI events in a financial year.

Disclaimer

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all booths are sold.
2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC) would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debarring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI Assistance shall be permissible to regular Director/ partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport.
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

As you are aware the event has been subsidized under MAI grant of the Ministry of Commerce, Government of India, you are requested to kindly fill up the details given in application form and send it to us as the information is desired by the Ministry of Commerce.

DECLARATION

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place:

Signature of Authorized signatory_____

Name & Designation_____

Company Seal_____